



To: The School Director – Principal

Subject: Student Success Mentorship – A Concept Note for Schools



Founder & Key Mentor

The education sector has been home to **Ms. Charushilla Narula Bajpai** for more than 13 years. She is one among the only ten counselors in the country who is a member of the prestigious [Overseas Association for College Admission Counseling \(OACAC\)](#).

Her career guidance sessions at a number of schools and colleges including Sri Venkateswara College (University of Delhi), Rotary Public School, Welham Boys’ School, Springdales School and many more focus on her motto – Career decisions are life decisions. Her initiative, **University Connection** is a revolution in the education industry as it has turned the tables on the agent-driven approach taken to overseas education.

“For young minds aiming for higher education, particularly in India, the need of the decade is **equitable, fair-minded direction** so that they can **plan better and achieve nothing less than the best**. Unfortunately, commercial messages and miscommunication with vested interests is rampant today and even in this information age, it tends to confuse the student more than clarify.”

What do we do?

1. Give students an alternative to approaching “Agents” with vested interests.
2. Provide a service that culls out a unique international application plan for each interested student.
3. Make student success stories happen without compromising on the school’s pedagogical priorities.

How do we do it?

THE UNIVERSITY CONNECTION SCHOOL INTERFACE

1. Education Counseling Sessions

Knowledge based	Skill based (from sessions to complete programs)	Motivational
<ul style="list-style-type: none"> • Studying in the US / UK / Singapore / Canada 	<p>College Essay Impact – Writing Enhancement Program (WEP)</p>	<ul style="list-style-type: none"> • Breaking Barriers of the Mind
<ul style="list-style-type: none"> • What are Ivy League colleges 	<p>SATVARSITY - SAT Training</p>	<ul style="list-style-type: none"> • Capturing Concentration
<ul style="list-style-type: none"> • What’s a portfolio / when to start one 	<p>Planning to Study Overseas</p>	<ul style="list-style-type: none"> • Damn these Distractions
... and many more		...and many more.

2. College Essay Impact – Writing Enhancement Program (WEP)

The international application routine involves the ability to write winning essays that are able to effectively communicate and get you that coveted admission. The **Writing Enhancement Program** is spread across 8 hours and can easily be integrated with the pedagogy of the school curriculum.

3. SATVARSITY - SAT Training

Inbuilt SAT modules to help students come at par with their international counterparts. (A 10-week schedule | 30 hours of teaching) The training is conducted within the school premises.

4. CAAS: Complete Application-Admission Schedule

An all-encompassing service that is a complete hand holding process.

Selection of colleges / universities > pre-application procedures – includes SAT + WEP + guidance on exams, applications, essays, recommendation letters, scholarships, funding > post application help with visa formalities > Final departure.

Best managed across grades XI-XII (a two year schedule).

We would be happy to service your interest and help you build success stories for your students and the school.

You may call / email the Student Success Manager for a meeting or a detailed proposal:

T: 8130130013 | 8826917184 | 9811514287 |

E: connect2mentor@gmail.com | W: www.universityconnection.in

Thank you.

Our best regards,

Team, University Connection

Options exist on the following 3 formats

The school can opt for:

1. **Session-wise approach to Career Guidance:** Class XI, X, XI, XII
1-6 sessions spread across the academic year.

2. **Empanelment:** Class XI, X, XI, XII: **Sessions + Mentoring days**
An expert overseas counselor is available to the school students and parents once every fortnight for sessions, clarification and on-going mentoring.

3. **Individual Programs**

- a. Writing Enhancement Program (WEP): Class XI, XII – (8 hour schedule)
- b. SAT Training: Class X, XI, XII (10 week schedule | 30 hours of teaching)
- c. CAAS – Complete Application-Admission Schedule for Class XI, XII



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- Based on mutual discussion, the school and University Connection may agree to make changes to the above plan.
 - The fee for the programs depends on the number of students and the degree of engagement.
 - Please contact to discuss in detail. This Concept note is the copyright of University Connection and is valid for the academic session 2015-17.